

WORK EXPERIENCE

— June 2022 - Present

Boeing - Lead UX Designer

Seattle, Washington

- Coach a team of 6 product designers
- Establish and communicate UX standards and practices
- Collaborate with PM/PO/RTE on processes across product teams
- Conduct and coach research activities such as usability testing, user interviews, field studies
- Create and coach creation of wireframes and prototypes to test solutions (rapidly)
- Create documentation for designers to facilitate onboarding new joiners, and templates for UX artifacts
- Established design standards for team, and maintained and implemented shared design system across design team
- Lead interview panels for hiring new designers to team
- Champion design thinking in everything
- Leveraged AI assisted design workflow, and designed for ML solutions

— November 2021- June 2022

Boeing - Lead UX Designer

Bellevue, Washington

- Coach a team of product designers
- Teach / Lead management through design thinking principles
- Create workshops about product design and create processes for portfolio
- Conduct usability testing and user interviews
- Create wireframes and prototypes to test solutions
- Build the frontend of web applications (in HTML, SCSS, CSS, Javascript)

— January 2019 - November 2021

Boeing - Systems Design and Integration Specialist (UX Designer and Front-end Developer)

Bellevue, Washington / Charleston, South Carolina

- Create wireframes and prototypes
- Create graphics and marketing material
- Design User Experience and User Interfaces
- Fix bugs on Apps / Sites
- Build the frontend of web applications (in HTML, SCSS, CSS, Javascript)
- Integrate API web services to Front-End web applications

LEAD UX DESIGNER

LINDSAY FARNSWORTH

 801-404-7416

 lindsayfarns@gmail.com

 Redmond, WA 98053, United States

Hi, I'm Lindsay Farnsworth, a UX Leader with extensive experience in dynamic agile environments. I am passionate about creating and maintaining efficient designs that make complex tasks simple and intuitive. In addition to my hands-on design work, I also manage and coach teams on design thinking, fostering a culture of creativity, innovation, and user-centered problem solving.

EDUCATION

B.S. Strategic Communications

University of Utah

FOLLOW ME

 <https://lindsayfarnsworth.com/>

 <https://www.linkedin.com/in/lindsay-farnsworth-a642314a/>

WORK EXPERIENCE

— April 2017 - January 2019

FMG Suite - Front-end Developer

Charleston, South Carolina / Lindon, Utah

Implement additional design or custom work to clients websites upon request

Work on deadlines to accomplish tasks

Manage up to 20 website builds at a time

Fix bugs on websites

Make graphics for individual website projects in Adobe Suite Programs

Back up work to Repositories

Work in Front-end coding languages

— March 2016 - April 2017

FMG Suite - Customer Success Coordinator

Lindon, Utah

Create HTML and CSS designs and layouts for websites

Demonstrate how to use a CMS system

Work with up to 20 clients at a time

Troubleshoot technical issues

— June 2013 - August 2016

Automotive Heroes - Graphic Designer

Saratoga Springs, Utah

Work closely with sales team to ensure a great design

Create graphics in Photoshop and Illustrator

Designed banners and logos

Contact suppliers and format designs, to print ready standard

LEAD UX DESIGNER

LINDSAY FARNSWORTH



UX LEADERSHIP



PRODUCT DESIGN



USER RESEARCH



FRONT-END CODE

PRO SKILLS

- Creative Cloud
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- FIGMA
- InVision
- UserTesting.com
- HTML 5
- CSS / SCSS
- Bootstrap
- Flexbox
- JavaScript
- Ajax /API integration
- FTP
- Azure Dev Ops
- Salesforce
- Jira
- CMS
- Mural
- Miro