LINDSAY FARNSWORTH

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Hi, I'm Lindsay Farnsworth, a UX Leader with extensive experience in dynamic agile environments. I am passionate about creating and maintaining efficient designs that make complex tasks simple and intuitive. In addition to my hands-on design work, I also manage and coach teams on design thinking, fostering a culture of creativity, innovation, and user-centered problem solving.

WORK EXPERIENCE

— June 2022 - Present

Boeing - Lead UX Designer

Seattle, Washington

Coach a team of 6 product designers
Establish and communicate UX standards and practices
Collaborate with PM/PO/RTE on processes across product teams
Conduct and coach research activities such as usability testing, user interviews, field studies
Create and coach creation of wireframes and prototypes to test solutions
Visualize data in PowerBI / various data visualization UI frameworks
Create documentation for designers to facilitate onboarding new joiners, and templates for UX artifacts
Established design standards for team, maintain and implement shared design system
Lead interview panels for hiring new designers to team
Leveraged AI assisted design workflow, and designed for ML solutions

— November 2021- June 2022

Boeing - Lead UX Designer

Bellevue, Washington

Coach a team of 5 product designers
Teach / Lead management through design thinking principles
Create workshops about product design and create processes for portfolio
Conduct usability testing and user interviews
Create wireframes and prototypes to test solutions
Build the frontend of web applications (in HTML, SCSS, CSS, Javascript)

— January 2019 - November 2021

Boeing - Systems Design and Integration Specialist (UX Designer and Front-end Developer)

Bellevue, Washington / Charleston, South Carolina

Create wireframes and prototypes
Create graphics and marketing material
Fix bugs on Apps / Sites
Build the frontend of web applications (in HTML, SCSS, CSS, Javascript)
Integrate API web services to Front-End web applications

EDUCATION

B.S. Strategic Communications

University of Utah

WORK EXPERIENCE

— **April 2017 - January 2019**

FMG Suite – Front-end Developer

Charleston, South Carolina / Lindon, Utah

Implement additional design or custom work to clients websites upon request
Work on deadlines to accomplish tasks
Manage up to 20 website builds at a time
Fix bugs on websites
Make graphics for individual website projects in Adobe Suite Programs
Back up work to Repositories
Work in Front-end coding languages

— **March 2016 - April 2017**

FMG Suite – Customer Success Coordinator

Lindon, Utah

Create HTML and CSS designs and layouts for websites
Demonstrate how to use a CMS system
Work with up to 20 clients at a time
Troubleshoot technical issues

— **June 2013 - August 2016**

Automotive Heroes – Graphic Designer

Saratoga Springs, Utah

Work closely with sales team to ensure a great design
Create graphics in Photoshop and Illustrator
Designed banners and logos
Contact suppliers and format designs, to print ready standard
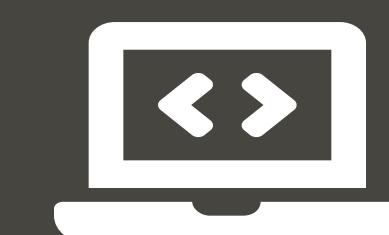
LINDSAY FARNSWORTH

- UX LEADERSHIP
- PRODUCT DESIGN
- USER RESEARCH
- FRONT-END CODE

PRO SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- FIGMA
- UserTesting.com
- Power BI
- Data Visualization

- HTML 5
- CSS / SCSS
- Bootstrap
- Flexbox
- JavaScript
- Ajax /API integration

- Azure Dev Ops
- Salesforce
- Jira
- CMS
- Mural
- Miro